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| Cookies Policy | |  | |
| Owner: | Managing Director | Ref: | POL015 |
| | | Revision: | 1 |

ITM Monitoring Ltd. (ITM) is committed to providing customers with innovative products, services and solutions that meet their needs. We aim to meet and exceed customer expectations and our management systems play a critical role in achieving this.

At ITM, we are passionate about achieving quality excellence and have established a Quality Management System that meets the requirements of ISO 9001:2015. We believe that meeting these standards not only demonstrates our commitment to our customers, employees and other stakeholders; but is also a critical factor in the success of the company as viewed by our customers.

How we use Cookies

ITM's website uses cookies to recognise a user device and help with analytics to improve your user experience. However, we do not use cookies to collect personally identifiable information about you.

On your first visit to the ITM Monitoring Ltd. website, you will be given the opportunity to block cookies if this would make you more comfortable. By accepting cookies, we will be able to track your user experience through Google Analytics and you will also be able to share pages with social networks, such as Twitter and LinkedIn. But, please be aware that if you opt to restrict cookies on this website, it could impact on the functionality and your user experience.

We may collect information about your computer and your browser software, operating system and browser type for the purposes of system administration and to create reports. This is all statistical data and does not identify any individual or personal information. The cookies in use for our website are primarily to improve navigation and provide analytics to help website owners to understand how visitors to their website interact with their site. This can help website owners track who visits their website and to assist with improving the site.

What is a cookie?

Cookies are very small text files that are stored on your computer's hard drive when you visit some websites. The information stored on your hard drive, includes the time that you visited the website, whether you have visited the site before and what site referred you to the current website. For example, we use them to help identify your computer so we can tailor your user experience, but they will not collect personally identifiable information about you or share any personal information with third parties.

How to delete cookies

If you would like to restrict or block the cookies which are set by our website you can do this through your browser settings. You can disable any cookies already stored on your computer, but these may prevent our website from functioning properly for you.

We use the following cookies on our website:

Category: Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

- `__cfduid`
- `__RequestVerificationToken`
- `ARRAffinity`

Category: Statistics

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

- `_ga`
- `_gat`
- `_gid`
- `vuid`

Category: Marketing

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

__hssc

Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.

__hssrc

Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.

__hstc

Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded.

__ptq.gif

Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Hubspotuk Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts.

doubleclick.net

Sends data to the marketing platform doubleclick.net about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

More information on Cookies

For more information on cookies, you can visit www.aboutcookies.org.

Jon Scott
Managing Director

Next Review Date:
31/12/2018

